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All booths at Global Sources' 2014 spring *China Sourcing Fair* electronics series sold out two months before event opening

Asia's first dedicated Mobile & Wireless trade show to open with strong demand

HONG KONG, March 6, 2014 – Exhibitor booths for <u>Global Sources</u>' (NASDAQ: GSOL) *China Sourcing Fair: Electronics & Components* are sold out two months ahead of the show opening. As one of Asia's largest consumer electronics trade shows, the event will include the inaugural *China Sourcing Fair: Mobile & Wireless* where more than 1,000 booths are sold out.

Occupying all 10 halls of Hong Kong's AsiaWorld-Expo, the co-located *China Sourcing Fairs: Electronics & Components, Mobile & Wireless, Security Products* and *Korea Sourcing Fair: Electronics & Components* will run from April 12 to 15. Combined, the 2014 spring electronics shows are set to feature more than 4,100 booths.

"This is the seventh time in a row booths at our electronics show have sold out ahead of the event, demonstrating the results our shows generate for exhibitors. Once again, thousands of buyers are registered to attend – among them some of the world's largest electronics brands and retailers," said Tommy Wong, President of Global Sources Exhibitions.

Buyers expected to attend include Best Buy, Carrefour, Hyundai, Intel, Intelbras, Philips, Samsung, Sears and Sony. The 2013 October *Fairs* attracted a record number of more than 39,600 buyers from

136 countries and territories to attend, representing a 10 percent increase year-on-year. Over the past decade, the shows have become must-attend industry events for global electronics buyers.

Mobile & Wireless trade show becomes first of its kind in Asia to launch with more than 1,000 booths

In its first edition, the *China Sourcing Fair: Mobile & Wireless* has already attracted hundreds of exhibitors of products including Tablets & Accessories, iProducts Accessories, Bluetooth Products, Mobile Power, and Smartphones & Tablets.

Sonny Vu, Misfit Wearables' Founder and CEO, and Jesse Fang, Intel Corp.'s Vice President, are scheduled to give keynote addresses for the event titled *Wearable Technology in 2014: What Does it Need to Succeed?* This opening keynote is aimed at offering global professionals in the wearables sector a look at the latest trends in the industry.

In fall 2014, the *Mobile & Wireless* event will include a special pavilion dedicated to wearable technology.

Wong said: "Wearable technology is expected to be a \$12.6 billion industry by 2018 and Asia is expected to be the center of manufacturing for these devices. We are taking the lead among electronics shows in the region to facilitate trade, networking, buying and intelligence sharing. We aim to be a showcase for this exciting new category for Asia and beyond."

For more information about the *Fair* or to pre-register to get free entry to the show, please visit http://www.chinasourcingfair.com.

More information about Global Sources is available on the company's corporate site (http://www.corporate.globalsources.com), Facebook and Twitter (/globalsources).

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (<u>GlobalSources.com</u>), print and digital magazines, sourcing research reports, private sourcing events, and trade shows.

More than 1 million international buyers, including 95 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Global Sources' other businesses provide Chinese-language media to companies selling to and within Greater China. These services include online web sites, print and digital magazines, seminars and trade shows. In mainland China, Global Sources has a network of more than 30 office locations and a community of more than 4 million registered online users and magazine readers of its Chinese-language media.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.